

5 Step Path to Improved Fleet Sustainability



1 Define Your Goal

Determine or clarify the reason(s) you want to add or improve sustainable practices.

- Are you trying to improve MPG and lower costs?
- Do you have a focus on emissions and environmental impact?

2 Prioritize What Your Organization Needs

Distinguish between regulatory needs and “wants” based on organizational goals.

- Make executives aware of incentives for buy-in, such as cost savings.

3 Look at Your Current Operations

Measure factors like current MPG and carbon emissions to create a baseline.

- As you set your baseline, ask where you want to be in the future.
- Partnering with a fleet management company can help determine how your fleet compares to similar fleets.

4 Choose a Path of Action

A fleet management partner can help you evaluate which changes to your fleet operations can yield the most impact. Examples include:

- Implement a managed fuel card program.
- Use telematics to monitor emissions and idle times.
- Explore different fuel types, such as diesel, compressed natural gas, or propane autogas.
- Consider models with higher MPGs, or even hybrids & EVs.

5 Track Impact

The right combination of factors can yield:

- Lower emissions
- Lower maintenance costs
- Lower fuel spending
- Overall operations cost reduction

If you need help identifying ways to improve your fleet's sustainability, call **866.653.2737** or email leasecontact@merchantsfleet.com.