## Fleet Strategy PROCESS



Meet with Key Stakeholders to Review & Discuss Fleet Needs



Identify Impact, Savings & Approach



Identify Opportunities, Organizational Goals



Execute Tactical Management via Fleet Team & Data

Revisit First Step for Ongoing Lifecycle Management & Improvement

Need assistance laying out a strategy to control total cost of ownership? Call **866.653.2737** or email **leasecontact@merchantsfleet.com** to get in touch with our strategic consulting team.

