

A recent survey of 1,000 consumers reveals a powerful trend:

# SUSTAINABILITY IS SHAPING CONSUMER CHOICES

87%



Of respondents are concerned about the **environmental impact** of their holiday package deliveries

65%



Of consumers say a company's sustainability position influences their **purchase decisions**

52%



**Would buy more online** if shipments were delivered by electric vehicle (EV)

48%



Would consider **paying a premium for EV delivery**

58%



Of respondents from the West and Northeast said they would **choose a carrier using EVs** over one that did not