

Making an Environmental Impact: ECOMMERCE & ELECTRIC VEHICLES



55%



are **planning to order more goods online** this holiday season than they did last year

70%

have considered the **environmental impact** of package delivery



42%

of respondents are **more concerned** this year than last year about the environmental impact of package delivery



60%

said environmental impact **factored into their decision** to have packages shipped

56%

would consider buying more online if packages were **delivered by electric vehicle**



40%

would **pay a small premium** to ensure packages are delivered by an electric vehicle

54%



would like to see **delivery fleets transition** from gas-powered vehicles to electric vehicles

Merchants
FLEET™

*Based on results from an independent survey conducted by Pollfish.