

# Making Moves

## Capitalizing on the Resale Market



### Use COVID's Impact on the Resale Market to Your Advantage

The COVID-19 pandemic has effected markets across the globe, and the wholesale resale vehicle market is no exception. Currently, the wholesale resale market is experiencing record high vehicle sale prices. There has never been a better time to maximize your vehicle equity and use COVID's impact on the resale market to your advantage.

### making Moves

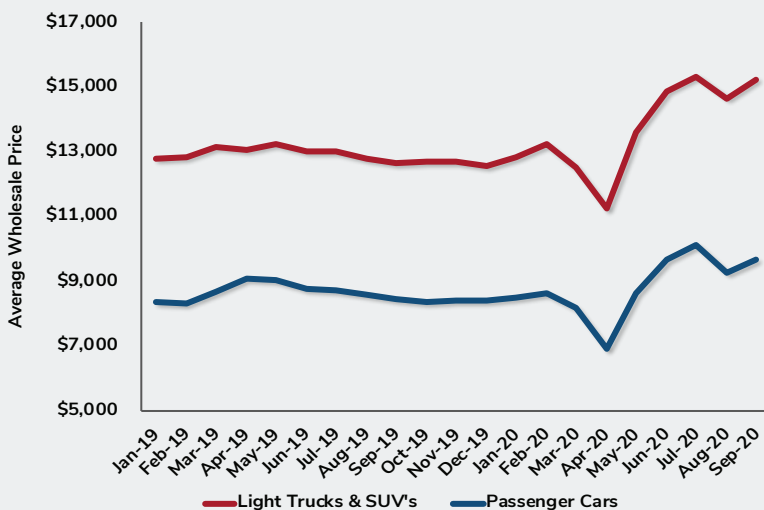


**15%**   
Increase in Sale Price for Light Trucks

**12%**   
Increase in Sale Price for Sedans

### OPTIONS to Take Advantage of the Market Today

#### Wholesale Resale Market is at Record Highs



**1** ✓ **GuaranteeTRAC®**  
Guaranteed Purchase Prices on Your Assets Today

**2** ✓ **Underutilized Vehicles**  
Get Top Dollar for Spare or Unused Assets

**3** ✓ **Operating Cost Savings**  
Minimize Downtime, Maintenance, & Fuel Spend Through Vehicle Replacements

Contact Merchants Fleet Today to Take Advantage of the Resale Market & Place Your New Vehicle Orders at **866.653.2737** or [leasecontact@merchantsfleet.com](mailto:leasecontact@merchantsfleet.com)