

How Fleet Data Can Reduce Accidents



DRIVER SCORECARD

Telematics proactively track driver behavior and aggregate it into individual scorecards, providing a platform for managers to address problems and reward improvement.

8% ↓ Preventable Accidents

_____ WAS THE RESULT OF _____

10% ↑ Driver Safety Score



SETTING PRIORITIES & POLICY

Driver safety should be priority in corporate culture. Evaluating this data will guide decisions regarding policies, training, and incentive programs.



Did preventable accidents happen while drivers were using mobile devices?



How pervasive is speeding?



What percentage of accidents was due to mechanical problems?



TRAINING & AWARENESS

Drivers should be completely familiar with all of their vehicle's equipment. Continuous education and reminders are also critical to keeping safe driving habits top of mind.



40%+ ↓ Speeding Instance managed by driver behavior



COMBATING FATIGUE

Provide your fleet with the necessary telematics functionality to meet the ELD mandate. Encourage drivers to take breaks during long trips, and create policies that reimburse for hotel costs after long hours on the road.



1 in 15 Adult Drivers Report falling asleep while driving in the previous 30 days



MAINTENANCE MATTERS

Telematics systems can track engine hours & mileage and provide maintenance schedules to ensure vehicles are running optimally.



18% Fleet Vehicles are regularly overdue for preventative maintenance