

# Optimizing Your Fleet's Lifecycle

## Shorter Lifecycle

↑ resale value takes more time + data

↑ gross proceeds at sale

↓ administrative oversight

\$ predictable costs

↑ driver uptime

\$ ongoing payments

↑ improving fuel efficiency found in new vehicles reduces fuel spend

+ administrative attention

## Extended Lifecycle

lower sales proceeds

shielded against most short-term depreciation factors

managing driver behavior reduces fuel spend

"FREE" after amortization

repairs take longer

higher vehicle acquisition cost

↑ non-preventative costs

increased driver downtime